



LOOKING TO HIRE A BUGATTI VEYRON? FIND IT FAST ON erento

Online rental marketplace simplifies countrywide supercar search

London, UK – 30th July 2008: erento (www.erento.co.uk), the world's largest and fastest growing online rental marketplace, is fast becoming the first place to go for anyone looking to hire a high performance or luxury car in the UK. erento (www.erento.co.uk) is today announcing partnerships with Supercar Experiences (www.supercarexperiences.com) and Season Cars (www.seasoncars.com) as it further increases its coverage of the UK car hire industry. erento, which only recently launched, now features 140 high performance cars across the country. Anyone looking for a driving experience to remember can choose from a wide range of Lamborghinis, Ferraris, Porsches, Aston Martins and even the mighty Bugatti Veyron – the ultimate super car, powered by a four-turbocharged, 8-litre, 16-cylinder engine that creates 1001bhp.

The online rental marketplace, which brings together businesses with a wide variety of products and services to rent out with those wanting to hire them, provides driving enthusiasts with a powerful website for finding vehicles across the UK. No longer does hiring a supercar involve searching around for various different companies or making multiple telephone calls to compare prices and check availability. Users can search for a specific car by location and, within seconds, find the closest hire service available.

“This is a really clever website and a great place to start if you want to hire a supercar,” comments Nik Hardwick, Managing Director at Supercar Experiences. “You can instantly see all the different models that we have on offer and which are closest to you in order to make the experience as pleasurable and painless as possible.”

In addition to having a wide range of high performance cars to choose from in the UK, erento also has a major presence in Germany. Anyone looking to test a supercar beyond the boundaries of our national speed limit can choose from an impressive selection of some of the fastest cars on

the road – including the only Ferrari F430 Scuderia available to hire in Europe – for a road trip along the autobahn.

“Whether you want to properly test a car out before buying it or simply fancy turning up to a party in style, erento can save you time and money,” comments Clinton Patterson, Director UK Operations at erento.

erento has over half a million items available to rent, from bouncy castles to sailing yachts, and currently has over 50,000 visitors per day. If you’re looking for something to hire then you need look no further than www.erento.co.uk.

** Ends **

About erento

erento (www.erento.co.uk) is the world’s largest online rental marketplace, bringing together businesses with products or services to hire out with customers wanting to rent them. It is the only place where you can search for items to rent by location as well as price.

erento is a quick, easy and cost-effective way of creating a powerful online channel for renting products and services.

With over one million items across two thousand product categories online and ready to hire it is no wonder that up to fifty thousand customers search for items to hire on erento every day.

erento was founded in Germany in 2003 and has since expanded into Switzerland, Austria and the UK.

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